



THE SPORTS INTERN

INTERN INSIGHTS

KEYAVION THURMAN

Community Relations Intern, Las Vegas Raiders
Junior, Arizona State University

► INTERSHIP RECAP



Keyavion Thurman held a **Community Relations** internship with the **Las Vegas Raiders** over the summer of 2026. This role helped him realize how much work goes on behind the scenes that fans don't see. The experience meant supporting community initiatives, coordinating projects, managing records, and helping the organization build relationships throughout the Las Vegas area.

One of the projects that stood out was helping prepare and deliver gift kits to Henderson Police Department area commands. During one visit, the team presented personalized gift bags to two Raiders fans: a police officer and a cadet. The experience offered a firsthand look at how community relations teams build partnerships with local organizations to do good in the community.

Keyavion's main ongoing project was transferring thousands of 2025 Community Relations records from Excel spreadsheets into Salesforce. The work required attention to detail, accuracy, and organization to ensure the information was properly recorded in the system.

Beyond these projects, responsibilities included assisting with community initiatives, preparing for and supporting events, organizing materials, helping with logistics, and collaborating with members of the Community Relations team.

► KEY TAKEAWAYS

- Getting your foot in the door is only part of the process. The relationships you build while you are there can have an impact on where you go next.
- Working in the NFL was a long-standing dream, and being in that environment made him happy. He approached each day with gratitude and a desire to make the most of the opportunity. His takeaway: let your passion fuel your work ethic.
- Not every responsibility in sports is glamorous. Administrative work, data entry, event setup, and logistics are all part of making larger initiatives possible. Approaching those tasks with care and consistency is important because every responsibility contributes to the team's overall work and success.



KEYAVION'S TIPS

- Be relentless in your internship/job search. Check LinkedIn, sports job boards, and team career pages regularly. Identify organizations you want to work for, connect with their staff on LinkedIn, and follow their career journeys.
- Prepare for interviews, but don't forget to show your personality.
- Put yourself out there. Build relationships, and pursue opportunities even when you don't feel completely ready. My experiences with the Milwaukee Bucks and Raiders taught me that I don't need everything figured out before taking the next step. Sometimes, confidence and clarity come from the experience itself. Don't count yourself out before someone else has the chance to say yes.