

THE SPORTS INTERN

INTERN INSIGHTS

CHRIS CATUBIG

Community Engagement Intern

Boston Celtics

Senior - Emerson College



Chris Catubig knew he wanted to be a **Community Engagement Intern** with the **Boston Celtics** while he was still in high school. From that point, he set himself up to be ready to apply for this role when the opportunity came up during his junior year in college. Through prior internship experience and school projects that allowed him to gain skills and knowledge about community engagement and the broader social responsibility area of sports, Chris proved during interviews that he was the perfect candidate for the internship.

➤ INTERNSHIP OVERVIEW:

- **In the office:** fulfilled donation requests, responded to fan mail, researched schools and neighborhoods ahead of community events, prepared event materials, and managed inventory for signed memorabilia, giveaways, and event supplies. Also handled many behind-the-scenes tasks that kept the department running, from preparing hundreds of event credentials to inflating basketballs before clinics.
- **On Celtics game days:** helped operate the team's 50/50 Raffle benefiting the Shamrock Foundation. Responsibilities included preparing raffle equipment and prizes, managing and supervising volunteers, and being available to support volunteers.
- **Community event days:** attended school pep rallies, basketball clinics, court renovation unveilings, and other community activations, where he worked directly with nonprofit partners, families, and local youth.

➤ DREAM JOB:

Leading a sports team's Community Relations department or Foundation, creating programs that make a meaningful impact while strengthening the connection between the organization and its community.

➤ KEY LEARNINGS:

- Every role matters. No job is beneath anyone, and that mindset is something I'll carry throughout my career.
- Community Relations work is more than what fans see. The amount of planning, organization and relationship building that goes into each event is a LOT. But, very rewarding.
- Working with volunteers, nonprofit partners, and community members confirmed that Community Relations is exactly where he wants to build his career.



CHRIS' TIPS

- If you think you aren't experienced enough, apply anyway. You never know what can happen.
- Come in with a willingness to do everything: working exciting events, blowing up basketballs, or organizing supplies.
- Don't be afraid to introduce yourself to others and ask questions.