



THE SPORTS INTERN

INDUSTRY INSIDER

SAMI JACOBS

COMMUNITY OUTREACH & GAME EXPERIENCE
DALLAS PULSE



Sami Jacobs works in **Community & Game Experience** for the **Dallas PULSE** of **Major League Volleyball (MLV)**. Her role includes building relationships with local organizations, coordinating community events and partnerships, planning fan experiences, and supporting game day operations to help create memorable experiences for fans, partners, and players.

Her favorite part of the job is working with young athletes, especially girls who dream of playing volleyball at a high level. Through community events and youth programs, she gets to see the excitement that comes from connecting the next generation with the sport and its professional players.

One of the biggest challenges of her role has been helping build a brand-new team during its inaugural season. With the Dallas PULSE establishing its identity in the community, much of the work involves creating relationships, traditions, and experiences from the ground up.

Although she originally envisioned a career in sports public relations, she has discovered a passion for the community engagement and operations side of the industry. She enjoys being directly involved in creating game day experiences and fostering connections that leave a lasting impact.

The best career advice she has received is to focus on finding an organization and environment you genuinely enjoy, knowing that personnel and specific job responsibilities can always change throughout your career.

PRIOR EXPERIENCE



SEC Baseball Tournament
Student-Athlete Marketing Intern



New Orleans Pelicans
Communications Game Night Intern



SAMI'S ADVICE

- Especially in sports, relationships matter and a single connection can open doors you never expected. **I got the job I have today because I knew someone who knew someone who knew someone.**
- Be willing to wear multiple hats – especially early in your career. Some of the best learning opportunities come from stepping outside your job description and helping wherever needed. Being adaptable, dependable, and eager to learn can set you apart and help you gain valuable experience.
- Don't be afraid to start small. **Your first job may not be your dream job, but every role is an opportunity to learn, build your network, and gain experience.** Internships, part-time roles, or game-day positions can eventually lead to bigger opportunities.