



# ***BREAK INTO SPORTS***

SUMMER SPRINT 2026



SUMMER PREP FOR  
FALL INTERNSHIP &  
JOB APPLICATIONS

## Before You Start

Welcome to **Break Into Sports**.

If you're here, you're probably trying to figure out one of two things:

- How do I actually break into the sports industry?
- Why do my applications never seem to go anywhere?

Most students respond by applying to more jobs.

Unfortunately, that usually creates more frustration, not better results.

**Before sending out another 20 applications, it's worth taking a step back and making sure you're aiming at the right opportunities, presenting yourself effectively, and building a process you can actually stick with.**

That's what **Break Into Sports** is designed to help you do.

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This is not a "get hired instantly" course.

And it's not meant to become another resource that sits unfinished in your downloads folder.

The goal is simple:

- Get clearer on where you fit
- Improve how you apply
- Apply with more confidence and direction

Because sports hiring can feel random when you're first trying to break in.

**Break Into Sports** is designed to make the process easier to understand - and easier to navigate.

You do not need to have your entire career figured out before you begin.

But you do need:

- Clearer direction
- A stronger resume
- Better application habits

**START HERE** ↓

The **BREAK INTO SPORTS GUIDES** are designed to help with each part of that process.

### **Break Into Sports Guides - 01 Choose Your Path**

This guide helps you identify the roles and career paths that make the most sense for you.

**Many students apply too broadly early on**, which often leads to:

- Weaker resumes
- Random applications
- Confusion about where they actually fit

The goal is to help you narrow your focus and build direction before applying.

### **Break Into Sports Guides - 02 Sports Resume Fix**

This is one of the most important guides in the program.

**In under a minute, most hiring managers can tell whether a resume has a real shot at landing internships and entry-level opportunities - or why it doesn't.**

This guide covers:

- What hiring managers actually notice
- Common resume mistakes
- What experience actually helps
- How to make your resume easier to understand quickly

## Break Into Sports Guides - 03 Apply Smarter

This guide focuses on the process side of sports hiring.

You'll learn:

- Where to apply
- How often to apply
- How to stop applying randomly
- How to stay organized

**Many students treat sports hiring like a lottery ticket** and hope something eventually works.

Consistency usually matters far more than sending 40 random applications in one night.

## TSI CAREER TEMPLATES™

These templates are designed to save time and give you a stronger starting point.

Most students either:

- Try way too hard in outreach messages
- Or barely try at all

**Both usually end up sounding generic.**

*Included:*

### Resume Templates

A sports-industry-focused resume template designed to be:

- Cleaner
- Easier to scan
- Easier for hiring managers to understand

### Outreach Templates

Examples you can customize for networking, follow-ups, and professional outreach:

- Networking
- Following up after applying
- Informational conversations
- Professional introductions

## TSI APPLICATION TRACKER™

A simple system for tracking:

- Applications
- Interviews
- Follow-ups
- Networking contacts

**Many students apply to dozens of roles and lose track almost immediately.**

A simple tracking system makes it easier to stay organized and apply with purpose.

## TSI SPORTS RESUME SCOUTING REPORT™

After completing your questionnaire and submitting your resume, you'll receive a personalized TSI Sports Resume Scouting Report™.

Your report includes:

- Resume feedback
- Career direction guidance
- Areas for improvement
- Strengths and opportunities
- Recommended next steps

**Most students have never received honest feedback** on how their resume and career strategy actually look to someone in the sports industry.

This report is designed to give you that perspective.

You do not need the perfect background to break into sports.

But you do need:

Direction.

Consistency.

And a willingness to build experience over time.

Move through the system in order, stay consistent, and keep moving forward.

 **Next: "01 Choose Your Path"**