



TIM MIYAGUCHI

Athlete Exchange (Branded Projects) Intern

THE-TEAM

Pepperdine University - Sophomore

➤ INTERNSHIP RECAP:

Tim Miyaguchi worked with **THE-TEAM** (formerly Wasserman) as a Spring 2026 **Athlete Exchange (Branded Projects) Intern**. In this role, he developed comprehensive insight into the full process of an athlete–brand partnership, from ideation to launch. He also developed hands-on expertise in brand strategy and high-level partnerships, including:

- Writing concepts for State Farm, Purina, AT&T, and Tide
- Working on campaigns with companies such as Warner Bros, LEGO, and Tropicana
- Working with athletes like Marshawn Lynch, Ronda Rousey, Paige Bueckers, and Christian Pulisic

Working alongside high-profile athletes sharpened Tim’s ability to carry himself with confidence and professionalism in high-pressure environments.



➤ LOOKING AHEAD:

Tim has also interned with the **Rose Bowl Game, Electro, Vyro, Pepperdine Athletics, Blue United, and Palace Sports**. His dream job is to be a Talent Representative specializing in football and combat sports.



TIM'S ADVICE

The most important thing to remember in any internship is to be an ACE intern. This stands for:

- **Accountability.** Your boss needs to trust that when you’re assigned a task, it will be completed on time and at a high standard.
- **Communicative.** Ask questions when needed and provide regular updates. No one likes being left in the dark.
- **Excellence.** Take pride in your work and strive to create real value.

When you consistently deliver, leaders notice and give you bigger opportunities to grow.