



THE SPORTS INTERN

INTERN INSIGHTS

STEELE PEDEN

Fan & Ticket Services Intern, Philadelphia Eagles
Senior - James Madison University



Steele Peden is a Senior at James Madison University, where he is majoring in Organizational Communications with a minor in Sports Communications. He is also a **Fan & Ticket Services Intern at the Philadelphia Eagles**, a role in which he helps coordinate game-day staff members at Eagles events.

A typical day in this internship involves coordinating communication and scheduling for over 800 game-day staff members across all events. He assists with updating schedules, responding to staff inquiries, and preparing materials for upcoming events. He also supports multiple departments with daily operations to ensure staff are informed and events run smoothly.

➤ KEY TAKEAWAYS:

- The connections you make across departments and at different levels are just as valuable as the work you do, and **strong relationships open doors** to learning and growth.
- Asking questions shows initiative and helps you learn faster, avoid mistakes, and better understand how different parts of an organization work together. But you also need to **learn how to ask the right questions**.
- A **positive office culture** where people are supportive, collaborative, and willing to help each other leads to success.

Before joining the Eagles, Steele was an **Operations Intern with the Tri-City Chili Peppers**, where he supported game-day operations, fan engagement, promotions, and event execution. The experience helped him develop a strong foundation in the behind-the-scenes work that creates a great fan experience.

The way Steele approaches leadership, teamwork, and relationship-building in his career is heavily influenced by his grandfather, who always emphasized that leadership starts with how you treat people, often saying, "If you treat people like they are the best, they will strive to be the best."



STEELE'S TIPS

Go into interviews more prepared than the interviewer expects. **Practicing answers, researching the organization, and understanding the role are the best ways to manage nerves and stand out.** I encourage students to go on as many interviews as possible and treat each one as a learning opportunity.