



THE SPORTS INTERN

INTERN INSIGHTS

RACHELLE CAMPOS

Community Development Intern - New York City FC
Junior - CUNY, Baruch College



Rachelle Campos is a junior at Baruch College (CUNY), majoring in Communication Studies with a concentration in Digital Communications. She most recently interned with **New York City FC** as a **Community Development Intern**, where she supported the coordination of staff volunteer initiatives and the club's charitable giving efforts.

In this role, Rachelle helped prepare sign-up forms and design flyers for NYCFC staff volunteer opportunities, while also assisting with ticket distribution to community impact partners. She also sat in on staff meetings, which stood out as a highlight – giving her a clearer understanding of how different departments operate and how much goes into the organization beyond the 90 minutes on the pitch. She also enjoyed taking part in matchday activations such as the Kickoff Kid experience.

Rachelle's experience also highlights the importance of networking. While she initially discovered the internship on LinkedIn, her application gained traction when a front office staff member shared her resume directly with the hiring department.

➤ KEY LEARNINGS:

- How a professional sports organization **plans, coordinates, and delivers** community events such as soccer festivals and employee volunteering initiatives, ensuring they align with the club's mission and community impact goals.
- **How to collaborate** with multiple teams, communicate with staff, volunteers, and community partners, and adapt in fast-paced environments to ensure events ran smoothly.
- **How to problem-solve** in real time, adjust to last-minute changes, and stay organized under pressure during live events.

➤ DREAM JOB: Sports marketing professional



RACHELLE'S TIPS

Learn how to **get out of your comfort zone and put yourself out there**. It's not an easy thing to do, but you have to instill a positive and confident mentality that it will all work out and the only thing holding you back is yourself, so go after what you really want!