



THE SPORTS INTERN INDUSTRY INSIDER

NOEMI SILVA-MORIN

DIRECTOR OF TICKETING AND FAN ENGAGEMENT
CSUN ATHLETICS

Noemi Silva-Morin is the **Director of Ticketing and Fan Engagement** for the **Cal State University Northridge** athletics department. This role keeps her busy, focusing on selling tickets, promoting the Matadors brand, fan engagement, and sponsorship activation. She also manages multiple student interns who get to learn about sport management in a variety of settings.



She enjoys contributing to the continued growth of CSUN Athletics and **helping student interns** prepare for careers in the sports industry and beyond. She also notes one of the realities of working in sports: frequent weekend and holiday commitments, and occasionally missing personal events due to the demands of the job.

Noemi's journey in sports began at CSUN as a **Marketing Intern**. She gained further experience with various sports organizations in Southern California before landing her first job as a **Marketing Game Night Staff** for the **LA Clippers**. She has also been a **UCLA Athletics Tent Volunteer** since her early days in sports.

Originally, Noemi's dream goal was the be Director of Marketing for the LA Sparks, but with all this sports experience under her belt, she's now considering entrepreneurship.



CAREER PATH



NOEMI'S
ADVICE

- Build meaningful relationships with your supervisors, co-workers, support staff, etc. They can help you later down the road!
- Reach out to others working in the industry and do informational interviews to help build more connections.
- Be ready to grind!

