

THE SPORTS INTERN

INTERN INSIGHTS

IAN OHLER

Fort Wayne TinCaps - Ticket Office Intern

Morehead City Marlins - Ticket Sales Intern

Indy Fuel & Fishers Freight - Marketing & Community Relations Intern



Ian Ohler took on three internships in one summer, gaining exposure to different sides of front office operations, from ticket sales to community relations and game-day responsibilities. Collectively, these internships served as a foundational pillar in his professional development and prepared him for a part-time job as a Group Sales Executive with the Port Huron Prowlers Hockey Club while he completed dual degrees in Marketing and Sports Management at Indiana Wesleyan University. Ian has recently gone on to land a full-time role with the World Baseball Academy as a Business Development Associate.

➤ FORT WAYNE TINCAPS



With the **Fort Wayne TinCaps**, Ian provided game-day ticket support, assisted with will-call, and helped ensure fans had a seamless experience throughout the season. He enjoyed spending a summer at the ballpark, speaking with fans, and getting to watch future MLB stars play.

➤ INDY FUEL & FISHERS FREIGHT



Working for the same company owning the **Indy Fuel** and **Fishers Freight**, Ian planned community events, coordinated mascot appearances, and executed marketing initiatives to strengthen fan engagement and outreach, learning from different perspectives in one internship.

➤ MOREHEAD CITY MARLINS



Ian worked directly with the Team President of the **Morehead City Marlins** on ticket sales, sponsorships, and premium packages, gaining valuable experience in both B2B and B2C sales, even while working remotely.



IAN'S ADVICE

- Put in the extra effort: drive the extra hour, talk to the extra fan, and get the most out of the experience as possible - even small roles can lead to big growth.
- Be proactive and persistent: reach out to hiring managers early, use LinkedIn and email thoughtfully, and follow up without overdoing it.
- If an opportunity to gain more experience presents itself, and you are capable of doing it, go for it.