



THE SPORTS INTERN

INTERN INSIGHTS

CARLOS BELLO

**Media & Content Distribution Intern,
NHL**

Senior - University of Wisconsin

➤ RECENT INTERNSHIP EXPERIENCE:

Carlos Bello was recently a Media & Content Distribution Intern at the National Hockey League (NHL) - a role that perfectly aligns with his educational focus as he works toward an International Business and Finance major and Sports Communications minor at the University of Wisconsin-Madison.

His internship had him fully involved, from attending meetings with the NHL's international rightsholders in Europe to working with the scheduling team on the NHL's Saturday and Sunday schedule.

While in the internship, he also tried to schedule coffee chats with different people everyday as well as bounce ideas in brainstorming sessions with the other interns, taking full advantage of the 10 short weeks in this internship.

Carlos has also interned with the Milwaukee Bucks in Partner Strategy & Management, another role that has prepared him for a future career in international strategy or marketing for a major league team or league.

➤ KEY LEARNINGS:

Building good habits don't just stop when you land the internship. It's something you do everyday single day, long before and long after an official opportunity. Focus more on value creation rather than clock-watching. No one cares if you're the last one to leave the office if you're not producing anything to show for it. Make every day count. 10 weeks sounds like a long time in your head, but in reality, it's only 50 days. Make every interaction, every assignment, and every meeting count.



CARLOS' TIPS

Understand what the job is looking for. Networking is important (how I got my Bucks internship), but I got this offer without having any connections at the NHL. The people there genuinely care if you understand your role on the team.