



# THE SPORTS INTERN

# INTERN INSIGHTS

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### ► INTERNSHIP RECAP:

Genesis Lewis was a **Pathways Intern for the United States Golf Association (USGA)**. This internship was an intense two-week program with packed days that involved having multiple roundtable discussions with USGA executives, attending networking events at the US Open, and working on an assigned case study competition with her team members. “The days are long but very rewarding,” she shared.

### ► KEY TAKEAWAYS:

- First-hand insight into the behind-the-scenes operations of a championship: from coordinating volunteers and managing logistics to ensuring player and fan experience runs smoothly.
- How turfgrass science, course maintenance, and environmental practices directly affect the fairness and playability of the game.
- The golf industry values relationships, mentorship, and a willingness to learn just as much as technical skills/experience.

### ► BEYOND THE INTERNSHIP:

- Dream Job: NFL Agent
- Best advice received: Tough love is okay, from Mr. Vince Pierson, Founder of the Black Sports Business Academy



GENESIS'  
ADVICE

*This sounds so cliche, but NEVER give up! Getting a job in sports without connections is so hard, but the more relationships you make, the more future opportunities will be available to you!*

*Also, don't be afraid to work in different sports, your current internship will help you add more tools to your toolbox even if it's not your final destination!*