



THE SPORTS INTERN

INTERN INSIGHTS

ANELA ABDIJANOVIC

Trackside Operations Intern -
World Wide Technology Raceway
Junior - St. Louis University

INTERNSHIP RECAP:



Anela Abdijanovic, a junior at St. Louis University, spent her summer as a Trackside Operations Intern with the World Wide Technology Raceway in Illinois. In this internship, no two days were the same. She assisted various departments, helping with ticketing, marketing, social media, hospitality, and sponsorship. Leading up to race week, tasks included assembling hospitality baskets, editing content in Adobe Suite, packaging and organizing tickets, hanging banners, and prepping the track and garages for events. This experience has led Anela to pursue her dream role as a Trackside Director or Head of Trackside Race Operations.

➤ KEY TAKEAWAYS:

- **Adaptability:** Learned to stay professional and think on my feet in unpredictable situations, building trust with both track and national teams.
- **Collaboration:** Gained experience working across departments—office staff, volunteers, safety crews, and media—to solve problems and execute major events like the Bommarito Automotive Group 500.
- **Race Operations Knowledge:** Developed a technical understanding of track systems, pit lane protocols, and event regulations while assisting with race-day setup and problem-solving.



ANELA'S TIPS

1. **Network as much as possible.** Whether through LinkedIn messages, conversations with professors, or meeting new people, every connection is a chance at an opportunity.
2. Don't be afraid to **step outside your comfort zone:** try new skills, apply for stretch roles, and put yourself out there.
3. **Always do your research.** Stay informed on industry news and trends so you're ready for conversations, interviews, and spotting the skills you'll need to succeed.