



THE SPORTS INTERN INDUSTRY INSIDER

ZAC DYKAN

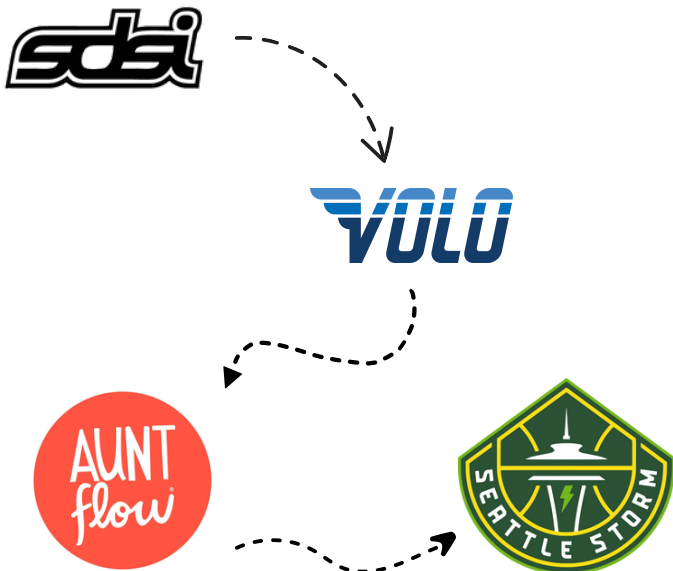
SENIOR MANAGER, PREMIUM HOSPITALITY
SEATTLE STORM

Zac Dykan is the **Senior Manager of Premium Hospitality – Suites, Events & VIP Experiences** for the **Seattle Storm**, where he thrives on seeing VIP fans' smiles and bringing creative visions to life on the hardwood. While the in-season WNBA schedule can challenge work-life balance, his passion for creating unforgettable experiences keeps him motivated.

A graduate of the University of Colorado Boulder with a degree in Psychology of Sales, Zac started his sports career with internships at San Diego Sport Innovators (a non-profit supporting the sports and active lifestyle industry, once led by the late Bill Walton) and VAVI Sport & Social Club (now Volo Sports). Early jobs included summer camp Athletic Director and coaching middle/high school basketball and soccer, before becoming a National Account Manager in Sports & Entertainment for Aunt Flow.

One of the best pieces of advice he's received is to always consider the best approach, recognizing that **while hard work matters, pausing to reassess can be key to success**. He encourages aspiring professionals to build a unique skillset where both value and passion shine.

CAREER PATH:



ZAC'S ADVICE

- Find the intersect between passion, skillset, and motivation
- There is no 'clock' when it comes to reaching your goals
- Be confident! Trust your instincts and follow through with your very best effort. At the end of the day, if it doesn't work out, it won't be because you didn't give it your very best