



THE SPORTS INTERN

INTERN INSIGHTS

ALAASHA ASHBURN

Rutgers University - New Brunswick
Senior

RECENT EXPERIENCE

Scarlet Assets Management Company
(Rutgers University - New Brunswick)
Partnership Activation and Engagement
Intern

"I learned about the importance of maintaining good relationships with sponsors as well as learning to be adaptable in a live event setting where things might not always go according to plan."

PRIOR EXPERIENCE

Alexander Graham Bell Association for the Deaf and Hard of Hearing
Intern

DREAM JOB

Alaasha aspires to become a sideline reporter for a major sports network and knows the value of networking when it comes to landing opportunities



ALAASHA'S TIPS

- **Don't be afraid to put yourself out there even if you have little to no experience**
- **Be a sponge and say yes to everything because you never know what it could do for you**
- **Don't let rejection discourage you**
- **Never be ashamed to ask for help**