



THE SPORTS INTERN INDUSTRY INSIDER

KASEY COLEMAN

ACCOUNT MANAGER,
RHINO SPORTS & ENTERTAINMENT

Kasey Coleman is an **Account Manager at Rhino Sports & Entertainment**, overseeing event operations staffing for athletic events at Southern Methodist University. He is also the host of **Suits in the Stadium**, a podcast that takes listeners behind the scenes of the sports business industry.

At his current role, Kasey enjoys building relationships with the people he gets to work with every day as well as helping to create memorable experiences for fans who attend sporting events at SMU.

EDUCATION



- Master's in Sport Management - CSU Long Beach
- Bachelor's in Psychology/Counseling - Liberty University

- Game Management & Operations Intern - USC Athletics
- UCLA Game Day Intern - Rose Bowl Legacy Foundation

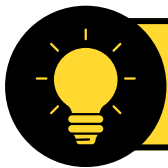


INTERNSHIP EXPERIENCE

WORK EXPERIENCE



- Account Manager, SMU - Rhino Sports & Entertainment
- Guest Services - Los Angeles Angels
- Founder/Host - Suits in the Stadium (podcast)



KASEY'S TIPS

1. **Know your worth.** Be confident in the person that you are and the skills that you bring to the table in different jobs, internships, etc. Just because you may be new to the sports management field, it doesn't mean you don't have skills and abilities to make you successful.
2. **It's not just about who you know, but who knows you.** Take the time and energy to invest in building your network and spending time with people so that you not only learn more about them, but they learn more about you.
3. **Mentors are vital.** Seek out people who have been where you are. There are people in the world of sports who want to help you get to where you are trying to go. They have been through things already and they can help you in decision making.